

2026 BayerValue™ Hot Potatoes® Prairies Rewards Program

Maximize your rewards with BayerValue™ Hot Potatoes® Prairies Rewards Program where you can save up to 25% on qualifying purchases between October 1, 2025 and September 30, 2026.



	SEGMENTS ¹²				
	SEED TREATMENTS ⁷ AND INSECTICIDES (Min. 300 acres)		HERBICIDES (Min. 300 acres)	FUNGICIDES (Min. 300 acres)	
	FRUIT AND VEGETABLE	FIELD CROP		FRUIT AND VEGETABLE	FIELD CROP
	Admire®, Emesto® Complete, Emesto® Silver, Movento®, Sivanto® Prime, vayego®	EverGol® Energy, EverGol® Rise, Raxil® PRO, Raxil® Rise, Raxil® PRO SHIELD™, Stress Shield ^{8***14} , Trilex® EverGol®, Trilex® EverGol® Shield™	Cirray®, Huskie® PRE, Infinity®, Infinity® FX, Laudis®, Olympus®, Roundup Xtend® 2 With VaporGrip® Technology, Tundra®, Varro®, Varro® FX, Velocity® m3, XtendiMax® 2 with VaporGrip® Technology Qualifier only: Buctril® M ^{*10} , Pardner ^{9*10} , Puma® Advance ^{*10} , Sencor® 75 DF ^{*10} , Thumper ^{9*10}	Luna Tranquility®, Minuet®, Proline® GOLD, Scala®, Velum® Prime, Velum® Rise	Delaro®, Delaro® Complete, Proline® GOLD, Prosaro® PRO, Prosaro® XTR, TiLMOR® Qualifier only: Proline® ^{*11}
TRAIT REWARDS⁹ Purchase a minimum of 500 acres of BAYER Brand seed [^] and/or BAYER Trait	5%	5%	5%	5%	5%
PRE-BURN TANK MIX BONUS Purchase a minimum of 300 acres of Roundup Transorb® HC herbicide and a minimum of 300 acres of tank mix products to qualify	Apply a combination of either Pardner/Huskie PRE/Olympus + matching acres of Roundup Transorb HC and receive \$1.00/ac rebate				
SEED TREATMENT REWARDS Purchase a minimum of 500 acres of Seed Treatments and/or Emesto® Brands	5%	5%	5%	5%	5%
EMESTO BONUS¹⁴ Purchase a minimum of 500 acres of Emesto Complete and/or Emesto Silver	5%	-	-	5%	-
SEGMENT SAVINGS¹² 2 Segments (5%) or 3 Segments (10%) Minimum of 300 acres per segment	5% or 10%	5% or 10%	5% or 10%	5% or 10%	5% or 10%
THE INCREDIBLE BAYER OFFER™¹³ Early purchase and/or early book 1,000 acres of qualifying Seed Treatments and Herbicides by March 13, 2026	-	5%	5% ¹⁰	-	-
FIELDVIEW™ REWARDS****	Qualify for a minimum of two Crop Protection Segments or minimum of 500 acres of Bayer Brand seed and/or Bayer Trait seed + Have an active paid FieldView subscription = 50% rebate on the cost of the FieldView subscription				
TOTAL MAXIMUM SAVINGS	25%	25%	25%	25%	20%

^{*} Qualification only products

^{**} Raxil PRO Shield and Trilex EverGol Shield calculated at two times the acres for qualification purposes

^{***} Stress SHIELD is a qualification product but is paid only on matching acres with Raxil PRO and/or Trilex and/or EverGol Energy

^{****} Further terms and conditions apply. See 16 & 17.

[^] Includes DEKALB® LibertyLink® canola and DEKALB® TruFlex® LibertyLink® canola



Join the 2026 BayerValue™ Hot Potatoes® Prairies Rewards Program

If you were registered in 2025, you are automatically registered for 2026. Otherwise, you have three sign up options:

// Visit [GrowerPrograms.ca](https://www.growerprograms.ca)

// Call us at 1 888-283-6847

// Talk to your local retail

Growers must be registered by July 31, 2026 to be eligible to receive benefits under the BayerValue™ Hot Potatoes Prairies Rewards Program.

For complete offer details, please visit [GrowerPrograms.ca](https://www.growerprograms.ca).

Unlock the Benefits of MyBayer™

Enroll and access exclusive savings, rewards, and tools

Faster Rebate Payments

Customize payment preferences and enroll in electronic funds transfers for faster rebate payments.

Rebate Statements

Access and validate rebates, download details, and review payment and invoice breakdowns in a single view.

BayerValue™ Calculator

Pre-fill purchase history for quicker reward estimates and save multiple calculation versions for easy comparison.

Self Enrollment

Explore the rebate programs available to you and sign-up for those that offer the greatest benefits.

For any issues or questions, please contact the **Rebate Fulfillment Team**
1-888-283-6847 // rebate@bayer.com



Sign into MyBayer

Important legal information and full terms and conditions of the 2026 BayerValue™ Hot Potatoes® Prairies Rewards Program (also a "Program") are set out below.

BayerValue Rules

- The BayerValue™ Program ("BayerValue Program") consists of numerous Bayer CropScience Inc. ("Bayer") grower programs that are identified by Bayer from time to time as being part of the BayerValue Program. The 2026 BayerValue™ Hot Potatoes® Prairies Rewards Program is part of the BayerValue Program.
- BayerValue Program rules ("BayerValue Rules") apply to all BayerValue Programs including the Program. The complete BayerValue Rules for the 2026 growing season are found at <https://www.cropsolutions.bayer.ca/> Grower-Programs/Hot-Potatoes-Prairies or by calling the Bayer Rebate Fulfillment Centre at 1 888-283-6847.
- The BayerValue Rules include consent from the grower respecting the collection, use and disclosure of personal information and use of commercial electronic messages for purposes discussed in the BayerValue Rules. For a summary of key BayerValue Rules privacy and consent terms visit [GrowerPrograms.ca](https://www.growerprograms.ca).

Programs

- Unless otherwise permitted by Bayer in its sole discretion, growers must be registered with the BayerValue Program prior to July 31, 2026 and comply with all terms and conditions of the BayerValue Rules and Programs to be eligible to receive benefits under the Program.
- The Program is available to qualifying growers and their farming operations in Peace River Region of British Columbia, Alberta, Saskatchewan and Manitoba.
- All rewards under the Program will be calculated using the BayerValue Price for applicable products that will be publicly communicated by Bayer for the 2026 growing season. Bayer may change the BayerValue Price of applicable products in its sole discretion.
- Eligible product rates for calculating the achievement of the minimum acreage requirements for the Program are: the application rate on the label of applicable products where a single label rate is defined; and the following deemed rates of the following applicable products: EverGol® Rise seed treatment - 220 acres per 9 L jug, Raxil® PRO seed treatment - 65 acres per 10 L jug, Raxil® Rise seed treatment - 65 acres per 10 L jug, Raxil® PRO SHIELD seed treatment - 130 acres per 10 L + 1.54 L unit, Trilex® EverGol® seed treatment - 110 acres per 1.5 L + 0.96 L unit, Trilex® EverGol® SHIELD - 220 acres per 1.5 L + 0.96 L + 6.25 L unit, Ernesto® Silver and/or Ernesto® Complete potato seed piece treatment - 22 acres per smallest saleable unit, Admirer® insecticide - 11 acres per smallest saleable unit, Movento® insecticide - 22 acres per smallest saleable unit, Sivanto® Prime insecticide - 10 acres per smallest saleable unit, veygo® insecticide - 50 acres per smallest saleable unit, Luna Tranquility® fungicide - 8 acres per smallest saleable unit. Velum® Prime and/or Velum® Rise fungicide - 20 acres per smallest saleable unit, Scala® fungicide - 7 acres per 2 L unit or 20 acres per 6.07 L unit, Minuet® fungicide - 10 acres per smallest saleable unit.
- Key components ("Component(s)") of the Program are the Pre-burn Tank Mix Bonus, Seed Treatment Rewards, Segment Savings, The Incredible Bayer Offer™, FieldView™ Rewards and Trait Rewards. Key segments ("Segment(s)") of the Program are Seed Treatment and Insecticide Segment, Herbicide Segment, Fungicide Segment.
- Eligible Bayer Seed Trait products for the Trait Rewards are: TruFlex® canola and TruFlex® LibertyLink® canola from the following qualifying canola seed companies/brands in Canada: BrettYoung™, CANTERRA SEEDS, CROPLAN®, DEKALB®, Maize Seeds Nuseed®, Proven Seed® and VICTORY®; Roundup Ready® corn 2, Trecepta® RIB Complete® corn, VT Double PRO® RIB Complete® corn, VT4PRO® RIB Complete® corn, SmartStax® PRO RIB Complete® corn, SmartStax® RIB Complete® corn, and Roundup Ready 2 Xtend® and XtendFlex® soybeans from the following qualifying corn and/or soybean seed companies/brands in Canada: BrettYoung™, CROPLAN®, DEKALB®, Maize Seeds, NorthStar Genetics, DLF, PRIDE Seeds, Prograin, Proven® Seed, Savita® International, SeCan and Thunder Seed. LibertyLink® Trait Technology is owned by BASF. For the 2026 Hot Potatoes Prairies Rewards Program, DEKALB® LibertyLink® canola and DEKALB® TruFlex® LibertyLink® canola seed purchases will be included towards qualifying acres of Eligible Bayer Seed Trait canola products. Eligible Bayer Seed Trait acres for calculating the achievement of the minimum acreage requirements for the Program are: a deemed 2.5 acres per corn bag, 0.74 acres per soy bag and 10 acres per canola bag.
- Pardner®, Puma® Advance and Thumper® herbicides do not receive any payments on the Program but are qualifiers for the 300 acres Herbicides Segment minimum, Incredible Bayer Offer™, Seed Treatment Rewards, Segment Savings and Trait Rewards. Buctril® M herbicide only receives payment on the Incredible Bayer Offer™ and does not receive any payments on the rest of the Program. Buctril® M is a qualifier only for the 300 acres Herbicides Segment minimum, Seed Treatment Rewards, Segment Savings and Trait Rewards. Sencor® 75 DF herbicide does not receive any payments on the Program but is a qualifier for the 300 acres Herbicides Segment minimum, Segment Savings and Trait Rewards. Sencor® 75 DF is not a qualifier for the Incredible Bayer Offer™.
- Proline® fungicide does not receive any payments on the Program but is a qualifier for the 300 acres Fungicide Segment minimum, Seed Treatment Rewards, Segment Savings and Trait Rewards.
- Payments under the Program will not be made on any product in a Segment with less than 300 qualifying acres in the Segment.
- Grower must early purchase and/or early book 1,000 acres of participating Bayer herbicide products between October 1, 2025 and March 13, 2026 to qualify under the Incredible Bayer Offer™. In order to receive a rebate of 5% on both Segments, customers need to early book and purchase a minimum of 1,000 acres of Seed Treatments and 1,000 acres of Herbicides. Raxil® PRO Shield, Velocity® m3, Trilex® EverGol® Shield and Tundra® are all-in-one products and will be counted as 2X the qualification acres for the Incredible Bayer Offer™ only. Velocity® m3 and Tundra® will be counted as 1X for Herbicide Segment qualification.
- Stress SHIELD® is a qualifier for the Seed Treatments & Insecticide Segment and the Trait Rewards, Seed Treatment Rewards, Segment Savings and The Incredible Bayer Offer Components. It is only paid when also matched with purchases of EverGol® Rise and/or Raxil® PRO and/or Raxil® Rise and/or Trilex® EverGol® and/or EverGol® Energy seed treatments.
- A purchase of 500 acres of Ernesto® Silver or Ernesto® Complete is required to qualify for the Ernesto® Bonus. Only eligible Fruit & Vegetable products will be paid on the Program.
- Proof of purchase of applicable products is required for the Program. If you purchased applicable products from a retailer providing transactional data to Bayer, the provision of invoices directly from a grower will not be required. If a grower purchased products from a retailer that is not providing transactional data, the grower needs to provide invoices directly to Bayer. If a grower does not know whether a retailer is providing transactional data to Bayer, ask the retailer or call Bayer at 1-888-283-6847.
- Growers that have: signed up for the BayerValue Program, paid for a FieldView™ subscription and account between October 1, 2025 and September 30, 2026 (and accepted Climate FieldView™ Terms of Use), purchased a minimum of two Crop Protection Segments or 500 acres of Bayer Brand seed and/or Bayer Trait seed and linked their FieldView™ account to their Bayer Customer Account Code - are eligible to earn a rebate of 50% of the cost of their FieldView™ subscription fee on their BayerValue Program rebate cheque. Limit of one rebate per farm entity (as defined in the BayerValue Rules). For further information and to set up a FieldView™ account and subscription please visit [ClimateFieldView.ca/BayerValue](https://climatefieldview.ca/BayerValue).
- Services and products offered by Climate LLC are subject to the customer agreeing to our Terms of Service. Our services provide estimates or recommendations based on models. These do not guarantee results. Consult with your agronomist, commodity broker, or other industry professional before making financial, farming, or risk management decisions. More information at <https://climatefieldview.ca/legal/disclaimer>.

Bayer is a member of Excellence Through Stewardship® (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal law to use any pesticide product other than in accordance with its labeling. NOT all formulations of dicamba or glyphosate are approved for in-crop use with products with Roundup Ready 2 Xtend® soybeans. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELLED AND APPROVED FOR SUCH USES. Contact the Pest Management Regulatory Agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2 Xtend® soybeans or products with XtendFlex® Technology.

TruFlex® canola contains Roundup Ready® Technology. Roundup Ready® Technology contains genes that confer tolerance to glyphosate. Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. LibertyLink® Technology contains genes that confer tolerance to glufosinate. Roundup Ready 2 Xtend® soybeans contain genes that confer tolerance to glyphosate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Glufosinate will kill crops that are not tolerant to glufosinate. Contact your Bayer retailer, refer to the Bayer Technology Use Guide, or call the technical support line at 1-888-283-6847 for recommended Roundup Ready® Xtend Crop System weed control programs.

Admirer®, Bayer, Bayer Cross, BayerValue™, Buctril®, Cirray®, DEKALB and Design®, DEKALB®, Delaro®, Ernesto®, EverGol®, Hot Potatoes®, Huskie®, Infinity®, Laudis®, Luna Tranquility®, Minuet®, Movento®, MyBayer™, Olympus®, Pardner®, Proline®, Proso®, Puma®, Raxil®, RIB Complete and Design®, RIB Complete®, Roundup Ready 2 Technology and Design®, Roundup Ready 2 Xtend®, Roundup Transorb®, Roundup Ready®, Roundup Xtend®, Roundup®, Scala®, Sencor®, Sivanto®, SmartStax®, SmartStax® Pro RIB Complete®, Stress Shield®, The Incredible Bayer Offer™, Thumper®, TILLMOR®, Trecepta®, Trilex®, TruFlex®, Tundra®, VaporGrip®, Varro®, veygo®, Velocity®, Velum®, VT Double PRO®, VT4PRO®, XtendFlex® and XtendMax® are trademarks of Bayer Group. Used under license. FieldView™ is a registered trademark of Climate LLC, Bayer CropScience Inc. licensee. Velocity® is a registered trademark of Bayer Group or its licensor. Used under license. Insect control technology provided by Vip3A is utilized under license from Syngenta Crop Protection AG. Agrisure Viptera® is a registered trademark of a Syngenta group company. Used under license. LibertyLink® and the LibertyLink® logo are registered trademarks of BASF. Used under license. Herculex® is a registered trademark of Dow AgroSciences LLC. Used under license. SmartStax® multi-event technology developed by Bayer and Dow AgroSciences. All other trademarks are the property of their respective owners. Bayer CropScience Inc. is a member of CropLife Canada. ©2025 Bayer Group. All rights reserved.



For more information, visit [GrowerPrograms.ca](https://www.growerprograms.ca)

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